

Business Book**Hungry Nation**

Here's a book to shake up any lingering preconceptions about China's global impact. James Kynge is the former *Financial Times* Beijing Bureau Chief, but – though well versed in the dynamics of China's economy – he approaches his subject both from within and beyond the Middle Kingdom. By journeying from Dortmund to Chongqing, Tuscany to Daqing and Chicago to Yiwu, he frames China's burgeoning international influence by assessing both the external impact as well as its past, present and impending internal economic and political machinations.

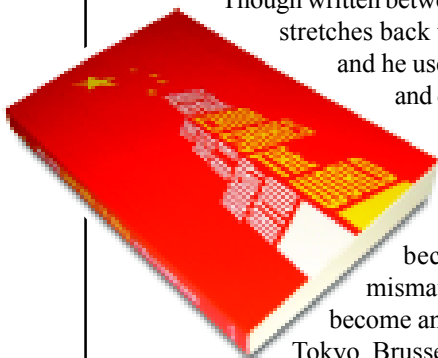
Though written between 2004 and 2005, Kynge's relationship with China stretches back to 1982, when he studied at Shandong University, and he uses this back catalogue of knowledge to deconstruct and decipher China's mind-blowing economic statistics.

Accessibly analytical, Kynge's taught, unemotional style reaches some adroit conclusions about the shifting degrees of interdependence between China and the outside world. "China has become an inescapable world force, but the glaring mismatch between its political and economic politics has become an issue not just for Beijing but also for Washington, Tokyo, Brussels, London and other national capitals," he writes.

Kynge offers a thoughtful take on the east-meets-west story, juxtaposing the global economy's desire to access China's markets with China's extended influence into international trade, treaties and organisations. His mastery of the subject matter is undoubted, but this story has a long way yet to run, and it seems likely that the sequel – as well as inferior imitators – will be lining the bookshelves in the foreseeable future.

See our *The Five* interview with James Kynge in BeijingBeat, on page 21.

China Shakes The World: The Rise of a Hungry Nation, by James Kynge, is published by Weidenfield and Nicolson (ISBN: 0-297-85245-0).

**Office Opening****German Centre Plus One**

Pudong's German Centre welcomed a new client on 20 March, as Fiducia Management Consultants opened its new representative office with a cocktail reception for German Chamber representatives, clients and business partners. Fiducia has four main offices in Beijing, Hong Kong, Shanghai and Shenzhen, and will use its new office to assist foreign companies in Pudong with their China activities.

Among the event's participants were (pictured, left to right) Juergen Kracht, Managing Director of Fiducia Management Consultants; Matthias Mueller, Sales and Marketing Director, German Centre Shanghai; and Zhou Fei Bao, Principal, Fiducia Management Consultants.

**Venue Reopening****Bigger Glamour Moves Underneath M**

Glamour Bar will be moving one floor down to upgrade its space and corporate function services. The bar that has been complementing M on the Bund for the past four years will be making its own nest directly below the Shanghai establishment, on the sixth floor, of Bund 5. With the move expected to be complete by late June, the new space will be approximately 600 sq. m – or more than three times larger than the current venue – and offer a wider view facing the Bund. The feel of the place, however, will be familiar.



"They won't be the same, but you can tell they're siblings," says Tina Kanagaratnam, spokesperson for M on the Bund, of the décor of the current and the new space. Glamour, since 2002, has been home to corporate events, jazz and classical music performances, talks and panel discussions, and the recent Shanghai Literary Festival in March. The new Glamour, says Kanagaratnam, will offer the versatility of three separate function areas.

Ellen Turner, the General Manager of Glamour, worked at M on the Bund for a brief period three years ago and returned recently to manage the transition to its new abode. For her, the Bund has become louder and noisier, while Glamour, she says, with a more "grown-up, sophisticated" feel, will be "more of an antidote to that."